



# FASHION INTERNATIONAL

NEWS AND VIEWS OF THE INTERNATIONAL FASHION WORLD

January 1980

## SOPHISTICATED, SOFTLY-TAILORED SUITS STRONG FOR SPRING

Silhouette is shaped, with subtle modern softness. A feeling of refinement and quality. Jackets lean and clean, many belted to mold the waist; shoulders defined, but not exaggerated. Skirts slim, but not skin-tight. Pants are trousers borrowed from the boys.

Colors, whether matched or mixed, are classics: black, white, navy; or brights: red, green, bright berries, lilacs ... Fabric stars are worsted wool gabardine, linen, silk, synthetic blends.

SUIT-DRESSING WITH UNMATCHED PIECES: Skirt suits; dark or bright jackets with white skirts: Worsted gab action jackets (Tailleur), Moygashel linen, pleat-skirt (Luba), rayon/linen cardigan suit, poly/silk/linen, front-pleat skirt (Sasson), poly/cotton gab: one-button blazer, front-slit skirt; tri-color smock jacket suit (Braefair), cardigan suit, binding trim; unmatched pinstripe suit; short sleeve suit (Devon Hall) ... PANTSUITS, menswear detailing with womenswear touches: Pinstripe linen, triple-pleat trousers (Tailleur), Moygashel, short sleeve jacket, and culottes, dimple sleeve jacket (Luba), poly/cotton: pinfeather; double-breasted gab blazer; tri-color cardigan suit (Braefair), two- and three-piece wool crepes (Devon Hall).

CONTRAST PIPING ON JACKETS, classic length or shorter: Fibranne (Stanley Blacker), poly/cotton sateen (Sasson), poly/linen denim (Devon Hall), soutache braid-trimmed (Braefair).

SHORT JACKET SUITS, snappy, young, easy-to-wear: The Dijon jacket (Blacker), silk/linen waiter's jacket (Sasson), solid and plaid poly/rayon linen cropped jackets; poly/linen denim (Devon Hall), worsted gab: (Tailleur), belted, with side-pleat skirt (Harve Benard).

SILK SUITS, elegant, seasonless: In eight colors (Blacker), with camisole (Braefair), tussah (Sasson, Devon Hall), ... silk/cotton tweed, four-gore skirt (Luba), silk/poly Glen plaid (Tailleur).

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## FASHION INTERNATIONAL HIGHLIGHT

THE BLAZER'D SHIRTDRESS, an elongation of the traditional button-front shirt, is the newest item in the Preppy/Menswear take-off. After the angular looks of California, the barely-designed shirtdresses look new and fresh, and even snappier when worn with a blazer.

Important fabrics: military twill, chintz, oxford, seersucker, madras, foulard.

- ... military twill and tri-color webbed belt
- ... seersucker with white knit collar/cuffs
- ... seersucker with white linen collar/cuffs
- ... oxford cloth with bow neck
- ... bright polished cotton with contrasting piping trim
- ... menswear foulard

Resources to shop for shirtdresses (and blazers): J.G. Hook, Nell Flowers (update division of Hook), Sasson.



## THE NEW PREPPY LOOK, CLEAN, FRESH, ABSOLUTELY AMERICAN, IS DECADE'S FIRST FASHION

All-American. Wholesome and unassuming. Appealing in its lack of sophistication. Traditional, conservative, pretty. Inspired by the 1950's and geared to the 1980's, its simple styling, honest fabrics, clear colors and un-gimmicky patterns make the Preppy look the new Decade's first significant fashion.

### SHIRTS

Oxford, copied from the men's market--traditional, button-front styles in basic colors--newest and Preppiest: Short or long sleeves, bright colors (Gant), button-down or round English collar; knit collar/cuffs (J.G. Hook), satin-stripe (Carol Horn/Aetna). Antique Lace Collars, important detail for the "Lauren" look: Lace collar/lace-edged cuffs on solids, pale plaids and darker patterns (Stanley Blacker Sport), "Scarlett O'Hara" lace collar or lace collar/cuffs (John Henry).

Madras Plaid, the conservative's choice, is making a progressive comeback: Long or short sleeves (Hook), with button-down collar (John Henry), short sleeve (Gant), three-button collar with loop back (G.J. Forbes).

Cool Seersucker, the Brooks Bros. look, is a hot item for summer: Classic button-down collars (John Henry), with short sleeves (Carol Horn/Aetna).

Menswear Stripes and Fancies, in traditional patterns and colors, gaining importance as demand for Ivy League grows: Plaids and stripes (Justin, John Henry), Bengal striped button-down (Gant), foulards and fancies (Hook).

### BLAZERS

The Basic Blazer, single-breasted, patch pocketed, with menswear tailoring and details, in 24- and 26-inch lengths, is the staple Preppy item: White/natural awning stripe, seersucker or pincord with removable insignia (Forbes), three-button madras plaid or stripe (Tica), man-tailored poplin, cord or madras (Haspel), natural shoulder silk/linen worsted or cotton baby corduroy (Justin), lower gorge-narrow lapel, Armani shoulder, in Irish rayon linen, worsted wool crepe, douppioni silk or lightweight gab; the "Sassy" shorter blazer (Arthur Chapnik), in 25- and 26-3/4-inch lengths (Hook), linen (Blacker).

The Piped Blazer, a take-off on the Etonian jacket, looks new and may be trending: Chino; navy-piped white sharkskin (Forbes), hopsacking (Blacker).

The Silk Blazer, less traditional than its Preppy sisters, is strong for Resort and Summer: In eight colors (Blacker), silk/linen worsted; Chinese silk (Justin), pinstripe Italian douppioni single- and double-breasteds (Chapnik), poly/rayon/silk shantung (Asher).

### PANTS

Trousers--man-tailored pleat-fronts--and modified Baggies are the important silhouettes:

Buckle-back seersucker (Forbes), oxford cloth, striped madras plaid pull-ons (John Henry), poplin, cord, madras (Haspel, Justin), Irish linen, Italian silk (Chapnik), cotton twill, kettle cloth, tropical weight Dacron/wool (Asher), madras, tartan (Hook), hopsacking and Fibranne trousers (Blacker), electric-bright cotton, contrast ribbon belt (Bricken).

Bermuda or Trouser Shorts, worn as a suit or a separate, are gaining interest as warm weather approaches: Kenya cloth, madras, seersucker (Forbes), seersucker, painter's cloth (Asher), 20-inch seersucker (Hook).

### SKIRTS

Crystal-pleateds and slim trouser-fronts are the Preppy stand-by's; the half-circle, and eight-gore flip, may be the shape of things to come: Madras half-circle; pleated sharkskin; eight-gore pincord flip; crystal-pleated poly-cotton plaid (Forbes), madras patchwork; striped slims; crystal-pleated and madras plaids (Tica).

Trouser Skirts, Basics: Seersucker, madras, linen, poplin (Haspel), baby cord; cotton twill; seersucker slims (Justin), Irish linen; Italian silk (Chapnik), silk shantung (Asher), madras (Hook), hopsacking, linen, silk basics (Blacker).



SPRING KNITS ARE BETTER, BOLDER, BRIGHTER

KNITS ARE EVERYTHING: Dresses skirts, tops, pants, shorts, jumpsuits, jackets

KNITS ARE TEXTURED: Nubs, knots, shags, brushed, quilted, poodle- and sweater-knits, interlocks

KNITS ARE COTTON: Velours, terry, sweatshirting, flat single knits or interlock

KNITS ARE BRIGHT: Clear primaries, pastel brights, color blocks and slices, bold bi- and tri-colors; black, white; stripes and prints on black or white grounds, bright pastel multi-stripes

STRIPED DRESSES: Three-piece spectator-stripe sweaterknit (Stevens Creek), block-stripe flat knit strapless (Overtures), interlock--chemise worn over matching leggings (Energy & Suns), asymmetric V-neck, cap sleeve (Elyse).

SKIRTS: Full-circle interlock (Something Special), multi-stripe open stitch, elasticized waist (Elyse), flat knit surplice (Overtures).

PANTS: Brushed joggers; primary-bright skin-tight tights (Energy & Suns), baggies--bold, bright prints (Overtures), modified, interlock (Something Special).

SHORTS, ROMPERS: Gold-braid trimmed interlock boxers; cuffed sweatshorts (Energy & Suns), rompers--striped or printed; tri-color zip-front terry (Overtures).

JUMPSUITS: "Candies" print cotton strapless (Overtures), zippered terry and sweatshirt-ings (Energy & Suns).

TOPS: Strapless textured tube (Elyse), camisoles--lacy (Cathy Hardwick), embroidered dot; also 3/4 sleeve color slice sweaterknit (Stevens Creek), rayon camisole/cardigan set (PGE), short sleeve sweaters--antique stitch, lace collar; primary brights thick 'n thin (Overtures), terry--color slice group (Stevens Creek), tulip neck sleeveless (Faberge), color slice tank (Overtures)--short sleeve V-neck brushed velours (Camicetta).

JACKETS: Ribbed boucle spencer (PGE), tweed boucle, convertible collar; pastel poodle peplum (IB Duffison), zip front poodle stadium (Bari)--terry "Calvin Klein" blazer, asymmetric closing (Stevens Creek), color slice baseball (Overtures), quilted baseball (Bari), terry-lined interlock karate jacket, multi-color zippers (Overtures).

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#### FALL/WINTER KNIT PROJECTIONS FROM DUPONT

America's varied lifestyles are expected to shape both yarn and fashion concepts for Fall/Winter 1980-81, according to DuPont stylists:

AMERICAN ACTIVE--running, jogging and emphasis on trim, healthy bodies, will continue to influence sweaterknit styling,

BIG COVERUPS--bulky-look but lightweight knitted coats, jackets and sweaters will be even more popular next Fall/Winter than they are today.

CLASSIC UPDATE--nostalgia for times past will make the classic V- and crew-neck sweaters (the uniform of the '50s) the big look of the '80s.

TACTILE TOUCHES--sophisticated and innovative stitches, textures and patterns in close-to-the-body silhouettes will become more pronounced.

SWEATERDRESSING--low thermostat settings, and frigid temperatures, will make sweater-dressing a permanent way of life.

DOUBLE DECKERS--continued fuel crises will make lightweight matching pullover/cardigan sets an essential part of sweaterdressing.

SECOND SKINS--fine gauge sweatershirts will be worn next to the skin for a strong "macho" look.

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## KNIT DRESSES MAKE STRONG APPEAL FOR SPRING SELLING

SILHOUETTE narrowing, traditional getting stronger, hemlines shorter, two- and three-piece styles best ... Bateau necks ... Generally easy skirts

SLEEVES long, short, cap or non-existent ... Braided and rope belts

TEXTURE the key word: Boucle, loops, pattern-novelties; cable, crepe, pleat and box stitches; Missoni effects; ribs, pleats, give three-dimensional appearance

BLENDS in forefront; wool/acrylic, poly/acrylic, rayon/wool, other blends

COLORS: Toned down brights, dusty pastels, black, white, bi-colors

ONE-PIECE DRESSES: Ribbed wool/acrylic--cabled waist insert, bateau neck, dimple sleeve, self belt; small-cable bodice and sleeves, solid colors (Dana Hogan), wool/rayon crepe stitch--bateau neck, keyhole back, sateen stripe trim, rope belt, ivory; low V-back slipdress, pleated taffeta collar, black (Miss Kipps), poly/acrylic--long sleeve princess, lace collar; short sleeve V-neck, ribbed bodice, welt-seamed skirt, seafoam, mauve, black, white, navy (Venice), polyester--pleat stitch two-tone sleeveless, round neck, braid belt, navy/white; crepe stitch shirtdress, short sleeve braided belt, yellow, blueberry, white (Goldworm), cotton knit machine-parts print, side buttoned stand-up neck, side-slit skirt, butter, iris, watermelon, ecru (Overtures).

TWO-PIECE and JACKET DRESSES: Acrylic-blend box stitch cap sleeve top, tunnel waist, easy skirt, natural; Dacron ratinee slipdress, waffle stitch bolero, red/white (Castleberry Knits), polyester--pleat stitch jacket, tucked sleeves, elastic belt, over crepe stitch elastic top dress, blueberry, lemon, strawberry; chenille stitch sailor collared jacket, contrast straight skirt, navy/white (Goldworm), wool/acrylic--bateau neck sweater top, contrast shirred dirndl, rope belt, ice peach/mango, periwinkle/wisteria; reverse-stitch rainbow stripe top, V-neck, short sleeves, twisted cord belt, straight skirt, melon or wisteria rainbow (Hogan), rayon/wool open weave--long sleeve surplice top, contrast Ultrasuede belt, front slit skirt, white, champagne; scallop border bateau neck, elasticized sleeves, fitted waist, easy skirt, toast (Miss Kipps), poly/cotton basket stitch, long sleeve split jewel neck, contrast piping, cream/red or black; poly/acrylic crochet stitch peplum jacket, sleeveless V-neck dress, black/honey (Venice), cotton knit--solid short sleeve side-tied top, candies-print circle skirt, butter, iris, watermelon; ribbed, lace-edged surplice top, butterfly sleeves, front wrap skirt (Overtures).

THREE-PIECE COSTUMES: Acrylic-blend tweed, sweater stitch cable, short round neck jacket, poly blouse, easy skirt white-flecked lavender, sand, peach; Dacron ratinee, navy/white positive/negative jacquard buttoned jacket and blouse, solid accordion pleat skirt (Castleberry), wool/acrylic--cabled open cardigan, stand-up collar, camisole, straight skirt; shell stitch, short round neck jacket, tie-neck poly blouse, accordion skirt, solid colors (Hogan), wool/rayon--crepe stitch camisole and jacket, contrast flower insert, flower print rayon crepe full skirt in reverse color, black/white; open stitch vest, draw-string waist, long sleeve bowtie poly blouse, full skirt (Miss Kipps), poly/acrylic--braid trim boucle cardigan, solid V-neck shell and mock wrap skirt; double-breasted blazer, narrow white lapel, square neck waffle stitch camisole, contrast gored skirt, (Venice), polyester chenille stitch--stand-up collar jacket, crepe stitch sleeveless V-neck top, pleat stitch skirt, open jacket, four embroidered pockets, crepe stitch bowneck top, pleat stitch skirt (Goldworm).

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